



29-31 MARCH 2012

**NATIONAL CENTRE OF BUSINESS AND CULTURE COOPERATION
«UKRAINIAN HOUSE» WILL BE HELD INTERNATIONAL SPECIALIZED
EXHIBITION «EDUCATION ABROAD».**

Why «Education abroad» fair:

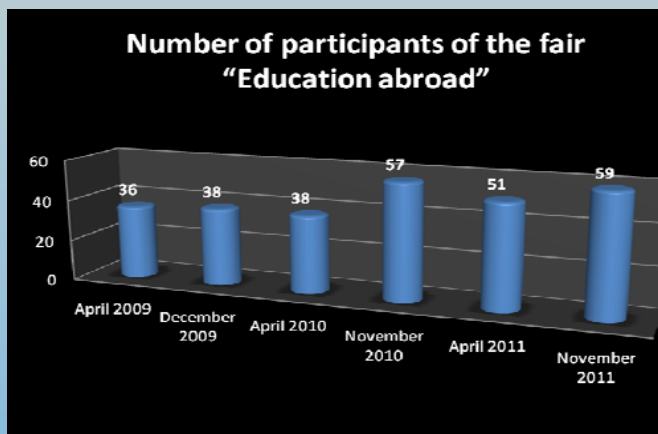
- the biggest educational fair in Ukraine;
- all largest educational agencies in Ukraine participate in the fair and visit it;
- over 10000 QUALITY visitors during 3 days of the fair - interested pupils and students, families, young professionals, businessmen, travel agencies representatives
- the fair traditionally will take in the heart of the Kiev – in Ukrainian House (2 Khreshchatyk str.);
- official Catalogue will be handled to each visitor of the Fair;
- carefully tailored promotional campaign placing emphasis on school/university marketing, student/educators associations, business and professionals communities and popular media.

Number of participants of the fair “Education abroad” (foreign participants):

- April 2009 – 36
- December 2009 – 38
- April 2010 – 38
- November 2010 – 57
- April 2011 – 51
- November 2011 – 59

Number of participants of the fair “Education and Career” (Ukrainian participants):

- April 2009 – 100
- December 2009 – 123
- April 2010 – 110
- November 2010 – 143
- April 2011 – 180
- November 2011 – 210



“EDUCATION ABROAD” EXHIBITION CATEGORIES:

- language courses;
- vocational programs;
- secondary education;
- higher education;
- business education;
- professional education;
- university preparation programs;
- work & travel.

**ASSOCIATION «ZNANNYA» OF UKRAINE INVITES
YOU TO ATTEND ANNUAL «EDUCATION ABROAD»
FAIR THAT WILL TAKE PLACE ON
29-31 MARCH 2012 IN KIEV, UKRAINE**



On 29-31 March 2012 in Kyiv in the Centre of Business and Culture Cooperation «Ukrainian House» will be held international specialized exhibition «Education abroad».

The exhibition will be held by the Ministry of Science and Education, Youth and Sports of Ukraine in cooperation with the Centre of Exhibitions and Presentations of Association «Znannya» of Ukraine.

International Education Fairs «Education abroad» and «Education and Career» are the biggest and most widely known events in educational life in Ukraine. Held twice a year they are an information exchange forums for higher education in Ukraine and abroad, offering direct, comprehensive and precise information for school-leavers, students and parents.

The international specialized exhibition «Education abroad» will be held at the same time with specialized exhibition «Education and Career». The last one has started its work in 2002 and is held twice a year. The mentioned exhibitions are the largest in terms of participants and attendees numbers.

One of advantages of an exhibition «Education abroad» is that at an exhibition all largest educational agencies in Ukraine participate. Having taken part in the exhibition, you can communicate to the greatest number of visitors and also come into contacts to educational agencies in Ukraine.

Attendees will have the next opportunities:

- to familiarize themselves with educational institutions and to receive firsthand information;
- to learn about possibilities of getting of education abroad, and also about educational programs of foreign educational institutions;
- to get comprehensive information about international grants and scholarships from international representatives and funds.

«Education abroad» exhibition categories:

- language courses;
- vocational programs;
- secondary education;
- higher education;
- business education;
- professional education;
- university preparation programs;
- work & travel.

«Education abroad» exhibition will provide all interested with objective firsthand information about education systems of different countries, educational programs, entrance conditions and financial requirements. There will be presented foreign universities, business schools, colleges, hotel business and tourism schools, high schools, language schools and also national educational associations of different countries of the world.

Promotion campaign:

- Distribution of promotional materials: posters, invitations through youth organizations and libraries;
- Placards and invitations to be sent to high schools, universities and other educational institutions;
- Radio announcements;
- Advertising campaign in leading newspapers, magazines;
- Internet advertising;
- Direct mail.

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The fair was very well organized. We had some very good students visit our booth. I am impressed with the organization of the fair.

Ravi Philips
Head - International Study
University of the Fraser Valley
Canada

Participating in this Study Abroad exhibition has been most useful to inform potential students to the great quality, reputation and job opportunities at Abu Dhabi University and the city. I am impressed on the high volume of potential students who have come to this professionally administered exhibition. We will come again and recommend others to come to this excellent exhibition. I am glad to have come to this major recruiting event.

Dr. Larry Mitchell, M.B.A., C.M.A., C.F.A.
Vice Chancellor
Abu Dhabi University
United Arab Emirates

It is the fourth time I participate in the Education Abroad Fair in Kiev with Znanynya. As every time the fair is a great opportunity to meet prospect students for my institution. In three days we usually speak to about a hundred students and their parents who are interested particularly in our university. The fair is the place where we meet a number of our future students from Ukraine. We also meet many agents who assist us in the process of recruitment. The event is definitely worth recommending.

Tomass Jine
Kozminski University
Warsaw, Poland.

18.11.2014
Exhibition was great. Students were interested in and the numbers of the students were ok. First day of the fair is quite alright. There were many people who just come to the fair without any idea. Maybe the fair duration should be 2 days and should be on Friday and Saturday.

I will go on participating in your fair.
Thank you

Ebru Koc
Sabanci University / ISTANBUL

Znannya education fair provides a great opportunity to most Ukrainian students and their families. Students are higher interested in education in Canada and have a strong motivation to successes. I will be looking forward to coming back to Kiev the next year.

Diana Heydary
Seneca College, Canada

It is the fourth time I participate in the Education Abroad Fair in Kiev with Kozminski University. As every time the fair is a great opportunity to meet prospect students for my institution. In three days we usually speak to about a hundred students and their parents who are interested particularly in our university. The fair is the place where we meet most of our future students from Ukraine but we also meet many agents who assist us in the process of recruitment. The event is definitely worth recommend.

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Dr. Terry Motiuk
Abu Dhabi University, United Arab Emirates

Very busy exhibition. Lot of interest from students for Bachelor, Masters and PhD. Great atmosphere.

Jan Fitzsimmons
University of Northampton, UK

This is the first time we are participating in an exhibition in Ukraine and very glad that we decided to attend the "education Abroad" fair in Kiev. This event has given me an opportunity to meet several potential students and network with business contacts such as agents. Very well organized event so thank you for inviting us and for organizing such successful fair.

Mr. Syed Nooh
Anglia Ruskin University, UK

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Ravi Philips
University of the Fraser Valley

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Ebru Koc
Sabanci University

Education abroad fair is an excellent platform to meet prospective students, teachers, universities and agencies. Well organized and well attended.

Charles Mifsud
Skylark School of English - Malta



You could fill an application form for participation to address:
<http://u7s.ru/CJD4>



Minister for Education and Science, Youth and Sport of Ukraine Dmytro Tabachnik is during socializing with the participants of fairs «Education and career – 2011» and «Education abroad»

Inauguration of the fair on April, 7-9, 2011



Minister for Education and Science, Youth and Sport of Ukraine and Ambassador Extraordinary and Plenipotentiary of France to Ukraine during the review of the fair in November, 2010

Work of the fair



Visitors of the fair

